

Investor presentation

# ACCELERATING THE CIRCULAR PLASTICS ECONOMY

January 2025





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### THE GLOBAL PLASTIC WASTE PROBLEM

# Humankind has produced **8.3 billion tonnes**

of plastics since the 1950s from harmful fossil fuels<sup>1</sup>

#### **4.9 billion tonnes**

of plastic (60%) have been disposed of in landfills or the environment<sup>1</sup>

#### ~585 billion

plastic drinking bottles sold in 2021<sup>2</sup>

#### ~25 million tonnes

of plastic textiles are landfilled or incinerated annually<sup>3</sup>

#### **Every second**,

the equivalent of a garbage truck load of clothes is burnt or buried in landfill<sup>4</sup>

 <sup>1</sup> Zero Waste Europe: The El Dorado of Chemical Recycling, 2019
 <sup>2</sup> Euromonitor International's global packaging trends report.
 <sup>3</sup> Ellen MacArthur Foundation; A New Textile Economy – Summary of Findings, p. 20
 <sup>4</sup> Ellen MacArthur Foundation: Redesigning the Future of Fashion: https://ellenmacarthurfoundation.org/topics/fashion/overview



## WHAT DOES LOOP DO?

The Infinite Loop™ technology supplies consumer packaged goods (CPG) companies around the world with virgin-quality PET plastic and polyester fiber made from 100% recycled content.

Loop supplies dimethyl terephthalate (**DMT**) and monoethylene glycol (**MEG**) and **specialty polymers** to an underserved market directly to chemical companies.





We are commercializing globally by building multiple Infinite Loop™ manufacturing facilities.

Our technology breaks down waste PET into its base chemical building blocks, or monomers: DMT and MEG.

The monomers are purified and sold individually or recombined into virgin-quality PET plastic and polyester fiber.

### **TECHNOLOGY HIGHLIGHTS**



Virgin-quality PET resin and polyester fiber from 100% recycled content



Enables polyester fiber circularity through textile-to-textile recycling



Infinitely recyclable with no degradation in quality



Low heat, no added pressure depolymerization for lower GHG emissions, lower costs and higher yields



Upcycles low-value feedstocks currently destined to landfills



Food-Safe: No objection letters from FDA and Health Canada.REACH certified for Europe.Pharma: compliant for pharmaceutical packaging applications



Globally patented technology





Loop's process begins with waste PET plastic and polyester fiber of low or no value which today end up in landfill, incineration or natural areas..

### **HOW IT WORKS**





Our low heat, no added pressure depolymerization technology breaks down the waste PET into its base chemical building blocks, or monomers: DMT and MEG<sup>1</sup>.



The resin is converted into PET plastic and polyester fiber products to be sold, consumed and recycled. The monomers are purified and polymerized to create virgin-quality Loop™ PET resin.



# **GOVERNMENT MANDATES DRIVING RECYCLED DEMAND**

- Zero plastic waste 2030
- 50% recycled content<sup>2</sup>
- Extended producer
   responsibility<sup>2</sup>

€450/tonne, non reusable plastic
 packaging, 2023

 California requires plastic bottles contain
 >25% post-consumer resin by 2025 and 50% by 2030.

<sup>1</sup> Projected PET consumption of 85 million tonnes per year in 2022. Historically, PET consumption has grown at 4% annually (Source: IHS Markit 2018)

<sup>2</sup> <u>https://pm.gc.ca/en/mandate-letters/2021/12/16/minister-environment-and-climate-change-mandate-letter</u>

- 100% of plastics recycled by 2025 target77% of beverage bottles to be collected
  - €450/tonne on virgin single use plastic, 2023
    - Consumer brands to include at least 30% recycled plastic in packaging by 2025

• 30% renewable plastic 2030

from 54% to 70% by 2025

• Reduce plastic waste by 20%

and increase recycling rates

- €800/tonne on nonrecycled plastic packaging based on amount of plastic
  50% plastic packaging recycled by 2025
- £200/tonne tax on packaging not containing 30% recycled plastic
  Target of 75% recycling rate for packaging by 2030

7

# DECARBONIZING PLASTICS

#### **Lower GHG Emissions**



**A 70,000 tonne** Loop facility could save up to **418,600 tonnes / year** of CO<sub>2</sub> compared to virgin PET<sup>1</sup>

#### **Environmental Data**

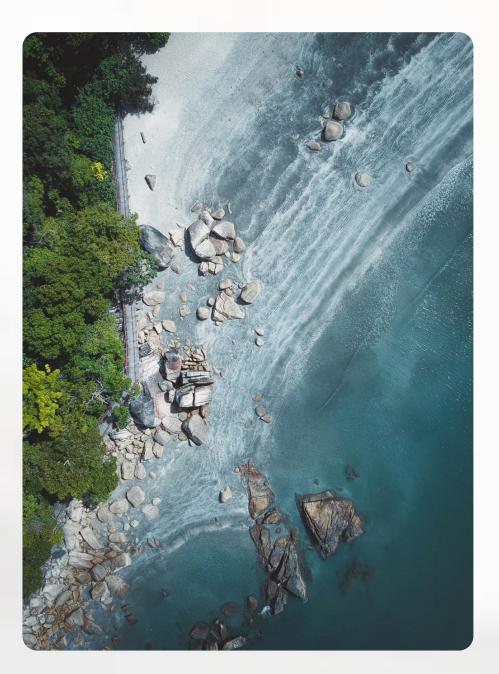






<sup>1</sup> Source: Life Cycle Assessment of Loop GEN II Infinite Loop<sup>™</sup> India done by Franklin Associates, a division of ERG, compares kg for kg Loop PET vs. Virgin PET. CO2 savings are compared to the production of virgin PET made from fossil fuels and the avoided incineration of waste used as a feedstock

<sup>2</sup> Without accounting for the avoided waste disposal



## **FEEDSTOCK SOURCING**

- Loop's technology allows for new PET waste streams to be recycled
- Feedstock readily available in large quantities
- 2,100+ feedstock samples tested to date

Loop's technology utilizes difficult to recycle PET waste including mixed colored flakes, fines, opaque PET, densified fiber, etc.

#### **TERREBONNE** PRODUCTION FACILITY

Québec, Canada



Technology built from the ground up over the past 8 years



> \$150M invested to develop the technology



Optimized for efficiency and operability which de-risks scale up



Equipment used in planned commercial facilities is operating continuously



Full R&D capabilities for customers



Subjected to extensive due diligence by multiple independent third parties



#### **LOOP™ BRAND ACTIVATIONS**



Evian Labeled Bottle

L'Occitane Shower Oil

Evian Label-less Bottle

Garnier Micellar Water

On Cloudeasy Cyclon Shoe

# INFINITE LOOP<sup>™</sup> FACILITIES

1111

loop

## "DESIGN ONE, BUILD MANY"

Infinite Loop™ manufacturing facilities are designed to supply the global demand for virgin-quality,
Loop™ PET resin made from 100% recycled content.



Local infrastructure, near large population centers where plastic is consumed and recycled



Modular design combines Loop's depolymerization technology with Koch Technology Solutions/Chemtex's PET polymerization know-how



Targeting capacity of up to 70,000 tonnes/year

#### Future additional scale and economics



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Basic design package completed; provides engineering platform for all future geographical expansion and allows for quick execution and speed to market



# Loop Specialty Chemicals & Polymers

# Infinite Loop™ India

### **SUMMARY OF OPPORTUNITY**

#### **Economics**

- Attractive economic returns without the need for sustainability linked premium pricing.
- Approximately 40% reduction of Capex as no polymerization equipment needed.
- Targeting low-cost manufacturing in India to maximize return on capital



Compelling opportunity to deploy Loop specialty offering and **deliver favorable economic returns to shareholders** 

#### Business

- Strategic expansion into Specialty Chemicals business to **drive growth** and is complimentary to Loop's PET plastic and Polyester fiber manufacturing business.
- Selling of DMT (dimethyl terephthalate)and MEG (mono-ethylene glycol) monomers manufactured with **the Infinite Loop™ technology** directly to chemical companies.
- **Up to 70% reduction** in carbon footprint for Loop's DMT & MEG when compared to fossil fuel based DMT & MEG.

#### Markets

- Target end markets for Loop™ DMT and MEG are electronics, automotive, textile, cosmetics and packaging.
- Global shortage in supply of DMT.
- Low carbon MEG in high demand.

#### **KEY BUSINESS PILLARS** STRATEGIC PORTFOLIO EXPANSION

Unlock the versatility of the **Infinite Loop™ technology** to drive growth across divisions.



Complementary product division fueled by the existing Infinite Loop™ technology

**Diversification of product portfolio** to unlock growth and capitalize on large underserved market

100% recycled, virgin quality Loop™ PET, polyester fiber made from textile waste (T2T), DMT and MEG

# & Loop Specialty Chemicals

Leverage Loop's key expertise and proprietary **Infinite Loop™ technology to manufacture 100% recycled virgin-quality DMT** and **MEG** monomers.

Supply chemical companies with a drop in supplement and circular alternative that aligns their operations in reaching their sustainability goals and meeting market demands.





# DMT and MEG Specialty Chemicals Market





2033 Projected market value



#### DMT Market & Customer Insight

• DMT market currently **controlled by two companies** – Eastman and SK Chemicals o Launch of Loop™ DMT to shift the market dynamic by offering a new sustainable alternative

Increasing market revenue



**Decreasing supply** due to plant closures



Loop™ DMT to bridge the gap and fulfill demand



Oxxynova in Germany (220-240 KTA) Sasa Polyester in Turkey (270 KTA)

#### MEG Market Gap Opportunity



Customers are looking for low carbon MEG



Currently, bio-based MEG options are limited and very expensive

### **& Key Customer Markets**

Loop Specialty Chemicals (DMT and MEG) target markets





**Electronics** 





Textile



**Cosmetics** 



Packaging

Loop<sup>™</sup> DMT and MEG enable chemical companies to:



Increase their sustainability product portfolio





Contribute to supply chain decarbonization

### India Specialty Chemicals Landscape

#### An attractive emerging market opportunity

Asia is the main driver of specialty chemicals demand for the next several decades

Indian specialty chemicals sector expected to reach over US\$60 billion by 2026



India's specialty chemicals growth rate compared to the global market

#### Global and Indian specialty chemicals industry market size and growth comparison

Market Size	2021 (US\$ b)	2026F (US\$ b)	CAGR %
India	36	61	11.0%
Global	810	1068	5.7%

Source: Axis Capital, EY analysis

### % India Specialty Chemicals Landscape

#### An attractive emerging market opportunity

Significant cost advantage over other markets

- Labor and power costs at a fraction of the global average
- Emerging as a preferred manufacturing hub and one of the fastest-growing specialty chemicals markets worldwide

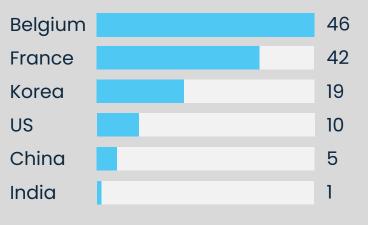
Demand increasing in India as customers shift manufacturing away from China or to a China + 1 sourcing strategy

Government has launched various policies to encourage investments (PCPIRs)

India EPR regulations for 2025 leads to more recycled material needed

# India labor costs are **80% lower** than China

#### Manufacturing labor cost (US\$/hour)



## % Manufacturing in India

#### Maximize return on capital



#### Non-reliant on green premiums, carbon/plastic credits





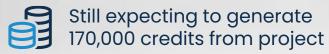
Low-cost sourcing of raw materials and manufacturing costs leads to profitability



Massive source of waste in India facilitates feedstock sourcing



~40% reduction of Capex as no polymerization equipment needed





Closer to chemical companies and the supply chain

### INFINITE LOOP<sup>TM</sup> INDIA

#### Joint venture with Ester Industries

#### Strategic partnership and complementary skill set

- 50/50 Joint Venture with Ester Industries
- Combines Ester's 30 years of specialty polymer expertise with the innovative and proprietary Infinite Loop™ technology developed by Loop
- License Loop's technology to the JV

#### **Global market distribution**

Facilitates distribution of Loop™ DMT & MEG to Asian and European Markets

Loop responsible for All Sales and Marketing responsibilities will be owned and managed by Loop.

#### Ester responsible for

All local manufacturing, feedstock procurement and specialty polymer production will be owned and managed by Ester.



Low level of CAPEX and favorable cost structure in India imply that even very conservative projections support **favourable base economics** 



Long-lasting relationship with Ester Industries
Full alignment between partners with complimentary skill set to drive synergies to JV Loop Feedstock **assessment completed** for India



<sup>1</sup> Economics reflect current indexes, are based on current Loop Industries' assumptions and projections, are all in USD. Excludes any facility level recurring revenue royalties. Subject to any minimum price or other conditions in purchase agreements. <sup>2</sup> Subject to continuing engineering and cost estimate work, site-specific infrastructure, permitting, environmental approvals and FX.

<sup>3</sup> Earnings before interest expense, income taxes, and depreciation and amortization ("EBITDA") is not a financial measure recognized under US GAAP. EBITDA is calculated as net income (loss) adjusted for interest expense, income taxes, and depreciation and amortization.



### & Ester Industries At A Glance

**Ester Industries** is one of India's leading manufacturers of Polyester Films and Specialty Polymers.



1985

Year of Incorporation

### **GURGAON, INDIA**

Corporate Headquarters





**3** Facilities

> Khatima & Sitarganj (Uttarakhand) & Hyderabad (Telangana)



### HIGHLIGHTS



Patented low-energy PET plastic and polyester fiber recycling technology **addressing a \$200 billion market opportunity**<sup>1</sup>



**First mover** to supply global CPG brand companies with virgin quality PET resin and polyester fiber made from 100% recycled content



**Specialty Chemicals Business** supplies an underserved market with attractive financial returns



Building brand value through co-branding and co-marketing with global CPG brands



**Attractive plant-level economics** combined with royalty streams from technology licensing



**Global manufacturing rollout** with strategic partners Ester Industries, SK Geo Centric and Reed Management. Investment-light model in higher cost countries



Design one, build many engineering and construction philosophy



Goal of multiple Infinite Loop™ facilities in the next 10 years



# LIQUIDITY AND OWNERSHIP

#### All values in thousands unless otherwise stated

As at November 30, 2024

Cash & Cash Equivalents	\$323
Debt	
Secured Operating Facility	\$2,372
Investissement Québec financing facility	\$3,186
Warrants	
\$20.00 Exercise Price	2,357
Common Stock (Basic Shares Outstanding)	47,620
Total Equity Capital Raised (Since Inception)	\$163,000

Subsequent to November 30, 2024, Loop received cash proceeds of \$20,790 following the closing of its financing and licensing transactions with Reed Societe Generale Group

#### LOOP AT A GLANCE

Loop Industries, Inc. NASDAQ: LOOP

Shares outstanding

47.6M 23.5M

Float

50.7%<sup>1</sup> Insider holdings

50+ Employees

#### Terrebonne, Canada Headquarters

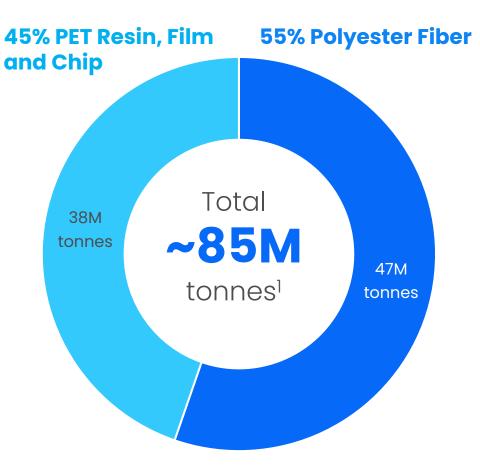
2014 Founded

# APPENDIX

### WORLDWIDE CONSUMPTION OF PET - 2022



#### Total market \$ ~\$180B<sup>2</sup> Growing at a **4% CAGR**<sup>1</sup>

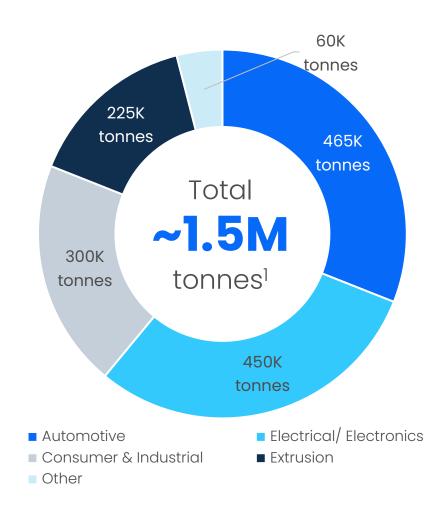


<sup>1</sup> IHS Markit PET Polymer, 2018
 <sup>2</sup> Assumes cost of \$2,000/tonne for PET resin and \$2,200/tonne for polyester fiber



### WORLDWIDE DEMAND FOR POLYBUTYLENE TEREPHTHALATE (PBT)

<sup>1</sup> IHS Markit Global Engineering Resins, 2021
 <sup>2</sup> Assumes cost of \$4,200/tonne
 3. Fact.MR Market Research



Total market \$<sup>2</sup> ~\$6.3B Growing at a 4.2% CAGR<sup>3</sup>

Global PBT demand is around 1.5 million MT and is mainly driven by the Automotive and Electrical/Electronics segments which together make up 61% of demand.<sup>1</sup>

#### INFINITE LOOP<sup>™</sup> QUEBEC



Quebec Infinite Loop™ Quebec

#### - Highlights

- Production capacity up to 70,000 MT of 100% recycled, virgin-quality Loop™ PET per annum
- Targeting multi year supply agreements with CPG and apparel brand companies
- Critical infrastructure to Canada's 2030 Zero Plastic
   Waste Action Plan
- All packaging sold in Canada to have a minimum of 50% recycled content by 2030<sup>1</sup>

### **LEADERSHIP TEAM**



**Daniel Solomita** Founder, Chairman & Chief Executive Officer

Founded Loop and is the chief architect behind Loop's growth strategy & mission to transform the global plastics industry.

President & Chief Executive Officer & Chairman of the Board of Directors.

Prior to founding Loop, Mr. Solomita focused on developing Polyamide landfill remediation projects across North America.



Fady Mansour Chief Financial Officer



Stephen Champagne Chief Technology Officer

**Giovanni Catino** VP Sales & Business Development



Adel Essaddam VP Science & Innovation

Mr. Mansour has over 25 years of experience in financial and operational leadership, having previously worked at the Caisse de dépôt et placement du Québec and the Canadian National Railway Company.

Mr. Mansour is a CPA and holds a Graduate Diploma in Accounting from Concordia University. Possesses a wealth of industrial experience, from laboratory development through engineering, procurement, and construction, to commercial plant commissioning.

Strong record of driving teams to design optimized, highperformance processes.

Holds a Bachelor of Engineering from Université Laval. An experienced and trusted executive, Giovanni holds a bachelor's degree in Economics from Concordia University.

At Loop, Giovanni has cultivated strong customer relationships with leading organizations and has implemented supply chain agreements and solutions that have helped clients reach their sustainability goals. Adel is the co-inventor of Loop Industries' revolutionary second generation (GEN II) depolymerization technology and leads the Loop Industries' Research and Development team.

Adel holds a degree in Composite Material Transformation and has invented multiple worldwide patents in the chemical depolymerization field.

### **BOARD OF DIRECTORS**



Laurence Sellyn Lead Independent Director

Mr. Sellyn was appointed to the Board of Directors in April 2018 and serves as Lead Independent Director.

Mr. Sellyn has had a successful career in senior executive leadership positions with public companies spanning 35 years.

From 1999 to 2015, Mr. Sellyn was Executive Vice President, Chief Financial and Administrative Officer of Gildan Activewear Inc. where he played an important role in its growth and development.

Mr. Sellyn is a UK Chartered Accountant.



Jay Stubina Director

Mr. Stubina was appointed to Loop's Board of Directors in 2016.

He cofounded Continent 8 Technologies, which operates data centers in Europe, North America and Asia. He led its operating and sales activities until April 2021, when he retired from the company and divested his equity ownership position.

Mr. Stubina's career spans over 30 years, during which time he has obtained knowledge of and experience in finance, technology implementation and data management.



Louise Sams Director

Ms. Sams was appointed to the Board of Directors in April 2021.

She brings a broad range of business and legal experience, having served as Executive Vice President and General Counsel of Turner Broadcasting, Inc, from 2000 through 2019.

Ms. Sams has joined the boards of two US publicly listed companies and currently serves as the Chair of the Board of Trustees of Princeton University.



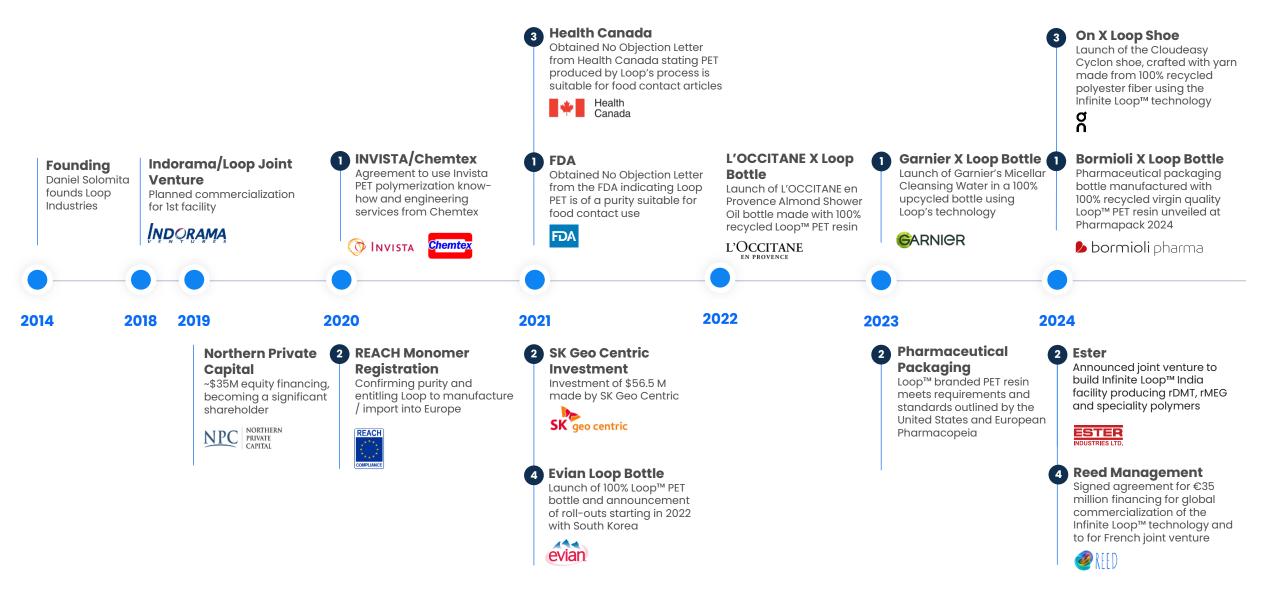
Laurent Auguste Director Nominee

Mr. Auguste is standing for election to Loop's Board of Directors at the upcoming 2024 AGM.

Currently serving as CEO of GreenDot, a Germany based company specialized in the operation of waste sorting and mechanical recycling plants for polyolefins, Mr. Auguste brings extensive experience in global environmental business management and strategic development to the Board.

Mr. Auguste holds a degree in mechanical engineering from École Centrale de Lyon.

### **OUR JOURNEY**



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